

<sup>1</sup>iPod is a trademark of Apple Inc. <sup>2</sup>Bluetooth® is a registered trademark of Bluetooth SIG Inc., and is used under licence. Customers should consult Dealer on the ability of their mobile phone handset to integrate with the Bluetooth® system prior to making a purchase decision. <sup>3</sup>Falcon XR6 50<sup>th</sup> Anniversary sedan FRP of \$52,790 does not include on road costs. Falcon 50<sup>th</sup> Anniversary range available while stocks last. <sup>4</sup>Overseas model shown, manual transmission not available in NZ.



50<sup>th</sup> Anniversary instrumentation\*



50<sup>th</sup> Anniversary XR6 Turbo Ute



50<sup>th</sup> Anniversary embossed seats\*

## Celebrating 50 years of Falcon

At Ford, we're celebrating the 50<sup>th</sup> Anniversary of the Australian built Falcon. It's a car that's shaped our automotive industry with a rich history of innovative firsts and it continues to help Ford define the future.

The Ford Falcon has always been a leader in innovation and technology. Not only was the current Falcon the winner of the 2008 Motoring Writers' Guild Car of the Year and AMI Autocar Large Car of the Year awards, it was also the first Australian built vehicle with 6-speed auto, iPod<sup>®</sup> and Bluetooth<sup>®</sup> integration\* as standard and the first Australian built vehicle to be awarded a 5-star ANCAP safety rating.

With Ford's commitment to investing for the future, Falcon will soon bring you EcoBoost™, an advancement that will deliver 6-cylinder performance with 4-cylinder fuel economy and reduced CO<sub>2</sub> emissions. This innovation will represent the biggest environmental transformation in the evolution of Falcon by giving buyers the newest engine from Ford Motor Company.

To celebrate 50 years of Falcon refinement, we're proud to present the Falcon 50<sup>th</sup> Anniversary range of sedans and utes. These limited edition vehicles include unique commemorative features, represent excellent value and are truly a once in a lifetime opportunity.

At only \$52,790RRP\*, the Falcon XR6 50<sup>th</sup> Anniversary sedan includes:

- 50<sup>th</sup> Anniversary badges, stripes and exterior highlights
- Sports seats with leather highlights and 50<sup>th</sup> Anniversary logo embroidery
- Carpet mats and front scuff plates with 50<sup>th</sup> Anniversary logo
- 50<sup>th</sup> Anniversary instrument cluster graphics
- Distinctive 18" alloy wheels
- Dual zone climate control



After 50 years of perfecting, we believe these are our finest Falcons to date. We invite you to come in and see for yourself.